

29th Annual Kentucky Book Fair

The Kentucky Book Fair is offering advertising space in its 2010 catalog. There will be a 20,000 print run including 13,000 mailed to libraries, businesses, and individuals. Space can be reserved until Sept. 10; ad materials are due Sept. 15.

Ad sizes and prices are:

Two columns by 2.75" tall or 3 7/8" wide by 2.75" tall -- \$75

Three columns by 2.75" tall or 6" wide by 2.75" tall -- \$150

Half page 10 1/8" wide by 5.50" tall -- \$300

We like PDFs but will take any file except Publisher. We cannot use or open Publisher files.

We are only accepting **black and white** ads. They must be a minimum 300 dpi. Ads will be accepted **electronically** to Michael.Embry@gmail.com or kybookfair@ky.gov.

Ads also can be mailed on disc to Connie Crowe, Kentucky Book Fair, P.O. Box 715, Frankfort, KY 40602. However, space must be reserved beforehand and the ad must arrive by Sept. 15.

The Kentucky Book Fair reserves the right to make alterations to ads that do not fit specifications.

Payment must be made in advance, payable to Kentucky Book Fair. Checks can be mailed to Kentucky Book Fair, P.O. Box 715, Frankfort, KY 40602.

Questions should be directed to KBF Manager Connie Crowe at kybookfair@ky.gov or KBF Marketing Chair Michael Embry at Michael.Embry@gmail.com.

